

Name:

Topic:

Evaluation for Persuasive Speech

CONTENT - 1 = poor 2 = weak 3 = fair 4 = good 5 = excellent

Topic – appropriate for the audience? (approved topic)	1	2	3	4	5
Adaptation to the Audience – indicated relevance to audience?	1	2	3	4	5
Credibility – statement of credibility and/or trustworthiness?	1	2	3	4	5

Introduction – attention getting material adequate? (appropriate & relevant)	1	2	3	4	5
- adequate orienting material? (background material & thesis)	1	2	3	4	5
- previewed the body of the speech?	1	2	3	4	5

Body – main points stated clearly? (easily identified)	1	2	3	4	5
- adequate support (examples, statistics, narratives) for the points?	1	2	3	4	5
- support material from named/credible sources?	1	2	3	4	5
- relevant and scholarly sources used	1	2	3	4	5
- smooth transitions from one point to another?	1	2	3	4	5

Conclusion – summary of the main points?	1	2	3	4	5
- a strong ending?	1	2	3	4	5

Language – correct grammar used? (formal American English)	1	2	3	4	5
- correct pronunciation? (formal American English)	1	2	3	4	5

Persuasion – were arguments presented in a persuasive manner (logical)	1	2	3	4	5
- was the solution to the problem practical (can be implemented)	1	2	3	4	5
- was there a clear call for action at the end	1	2	3	4	5

Visual Aids – simple, clear & vivid? (large enough & easy to read)	1	2	3	4	5
- relevant and appropriate?	1	2	3	4	5
- did the visuals distract from the message?	1	2	3	4	5
- presentation of the visuals	1	2	3	4	5

DELIVERY

Approach & Beginning – walked to the podium confidently?	1	2	3	4	5
- begin in a professional manner?	1	2	3	4	5
Eye Contact – looked at all sections of the audience?	1	2	3	4	5
- used their notes effectively?	1	2	3	4	5
Speaking rate – avoided going too fast at the beginning?	1	2	3	4	5
- continued at an ideal rate not too fast or slow?	1	2	3	4	5
Expressiveness & Enthusiasm – animation in voice? (expression)	1	2	3	4	5
- vocal variety in the presentation? (pitch & tone)	1	2	3	4	5
- non-verbal message indicate enthusiasm? (appropriate to topic)	1	2	3	4	5
Voice – an absence of vocalized pauses? (erm, arm, err, you know)	1	2	3	4	5
- loud enough for everyone to hear? (without straining)	1	2	3	4	5
- enunciation clear, no mumbling? (words easily heard)	1	2	3	4	5
Gestures & Movement – gestures used effectively?	1	2	3	4	5
- appropriate movement? (pacing, swaying)	1	2	3	4	5
- distracting mannerisms? (fidgeting, hair, hands)	1	2	3	4	5
Posture & Poise – leaning on the podium/lectern/desk?	1	2	3	4	5
- distracting movements with their feet? (podium 2 step, happy feet)	1	2	3	4	5
Ending & Departure - ask for any questions?	1	2	3	4	5

Penalties: **Not prepared to speak on day scheduled** :-5 **Not showing up on speech day**: -10 (per day) = -

Time: **Under 6 minutes**: - 5 **Over 10 minutes**: - 5 Total possible points – 200 **Final Grade**:

Other comments on back of sheet.

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Credible sources named in the speech:

1.

2.

3.

4.

5.

6.

7.

8.